

Speakers and Lectures Committee Minutes / via Zoom

Date	10/17/2023 Time: 1:00 am - 2:00 pm							
Invitees / Attendance								
	Ρ	Jai Jackson	Ρ	Lara Fountaine	A	Harriett Williams		
	Р	Diane Chapman	Р	Scott Belcher	A	Gary Beckman		
	Ρ	William Bauer	А	Brian Mathis				
	Ρ	Anurata Hridi	А	Meghan Manfra				
Action Items from last meeting	 The Meeting was called to order in Zoom at 1:05 p.m. with a quorum present. It was advised that the meeting would be recorded for use in capturing the Minutes and the recording would not be shared publicly. 1. The <u>August 31, 2023</u> and <u>September 21, 2023</u> meeting minutes were approved. Motion to approve the minutes from August was made by Lara Fountaine and seconded by Dr. William Bauer. Motion to approve the minutes from September was made by Dr. Scott Belcher seconded by Lara Fountaine. 2. <u>Nomination Form</u> for Vice Chair. 							

Nomination of Vice Chair

- Dr. Jackson gave information regarding the Vice Chair position for 2023.
 - The Vice Chair is expected to take over the Chairship at the end of the academic school year (June 2024).
 - As the Chair, they will become the point person for the committe to lead the meetings and spearhead the committee in future endeavors.
 - The committee will be looking into planning out events that will be scheduled for mid to late spring semester 2024, fall 2024 or spring 2025 of next year.
 - At last check, there was one nomination for the Vice Chair nomination.
 - Dr. Jackson asked if anyone would like to nominate or self nominate for the Vice Chair position, please feel free to do so (<u>Nomination Form</u>).

Discussion on commemorative opportunities /co-sponsorship

• This committee operates in active and inactive cycles; where planning is done in those inactive periods, this is done to allow funds to build up its cash flow that may have been utililzed in the previous academic year.

- Speaker fees have increased by 20%; depending on the caliber of the speaker; the committee maybe looking at getting one speaker in for this academic year or have co-sponsorship with other groups throughout the campus community.
- Dr. Jackson has reached out to the following groups in hopes of forming potential co-sponsorships for the spring semester.
 - MLK Commemoration Committee they do not have a speaker at the moment.
 - Data Sciences/College of Sciences in CHASS Dr. Jackson inquired to see if they were bringing in any speakers, in a effort to collaborate with them on co-sponsorhip; he has not gotten a reply.
 - Equity Research Symposium Coordinators their next event is not going to take place until 2025.\

Potential Speakers for 2023-2024

• At the last committee meeting, a list of potential speakers was developed by the committee.

Name:	Current Institution:	Field of Expertise:	Recommender:
Johan Rockstrom	Potsdam Institute for Climate Impact Research	Climate Scientist	Scott Belcher
Mandy Cohan	Centers for Disease Control and Prevention	Internal Medicine / Population Health	Scott Belcher
Shoshana Zuboff	Harvard Business School	Social Psychology (Data)	Bill Bauer
Kurt Gray	UNC Chapel Hill	Social Psychology	Bill Bauer
Ron Chernow		Writer and Journalist	Bill Bauer
Keisha Ray	McGovern Medical School	Bioethics/Medical Humanities	Bill Bauer
Adrienne Maree Brown	Writer, Activist and Facilitator		Lara Fountaine
Mona Chalabi		Data Scientist/Data Vizualization/Writer	Lara Fountaine
Charles Carter, Jr.		Biochemistry and Biophysics	Anurata P Hridi
James Goodnight			Anurata P Hridi
Gregory D. Abowd		Computer Scientist	Anurata P Hridi

- The committee has about \$36,000 in the endowment fund to bring in a speaker who is in the mid-tier area.
- A suggestion was made that when thinking about potential speakers to look at speakers who are not limited to one specific area, but who have a mass appeal and who has ties to the academic and the social enrichment of the University.
 - Dr. Jackson will work with Sunanda in contacting the potential speakers to find out their fee and availability.
 - Is the committee comfortable with bringing in a speaker for the 2024 Spring semester?
 - A suggestion was made for the committee to pick 3 of the potential speakers that they would like to hear next semester, Spring 2024; and in the Fall of 2024.
 - A suggestion was made to have Keisha Ray come to speak at the University and possibly see if UNC would be willing to co-sponsor the event with the committee.
 - Should the committee send out a spreadsheet on the potential speakers, look at their profiles and rank them individually and then combine the rankings?
 - Dr. Jackson will make a Google form for the committee to view and decide on the potential speaker.

Charging Events

- Should the committee consider charging the general public for attending our speaking events?
 - What would the committee be charging for? Is it to replenish the endowment? We are a land grant institution and part of our mission is to serve the public.
 - The charging would go to replenish the endowment since the committee is not looking to turn a profit and this would also give the committee the opportunity of generating revenue for the endowment fund in a quicker manner and a method to help the committee bring even biger named individuals to the campus community. We would return the funds back to the institution.

Advanced planning

- Latinx Heritage Month 2024 (Monica Guzman)
- Dr. Jackson reached out to colleagues within the campus community centers that own a lot fo the Heritage Month Programming and asked two questions:
 - If there is going to be a greater level of coordination for these events?
 - Is there going to be a committee that handles all of this?
 - Currently, they are in a rebuilding phase of trying to create a greater coordination and collaboration for these events.
 - No clear word or answer has been given.

Aggregator for speaking events

• Dr. Jackson has been in contact with the colleagues at the University Communication and inquired about when there are speaking events on campus, is there a way to promote an aggregator based on the university calendar as a means for promoting, sharing, etc.

University Communications will be working on this to potentially make this suggestion happen.

• Dr. Jackson will continue to follow up with them to see where this will go.

New Business

Vice Chair nominations/vote.

Adjourn

The meeting was adjourned at 2:00 p.m.