

Date	2/23/2023 / Time: 11:00 - 12:00 pm					
Invitees / Attendance	P	Melvin (Jai) Jackson	A	Kalindi Kapadia	A	Meghan Manfra
	P	Kimberly Zugay (Provost Rep.)	A	Brian Mathis	A	Amanda Kennell
	P	William Bauer	A	Harriett Edwards	P	Diane Chapman
	P	Lara Fountaine	A	Gary Beckman		
Action Items from last meeting	<p>The meeting was called to order in Zoom at 11:00 a.m. A quorum was not present.</p> <ol style="list-style-type: none"> <li>1. It was advised that the meeting would be recorded for use in capturing the Minutes and the recording would not be shared publicly.</li> <li>2. The <a href="#">January 19, 2023</a> meeting minutes could not be approved due to the shortage of a quorum. The minutes will be set for approval at the March 23, 2023 committee meeting.</li> </ol>					

**Dr. Kwame Anthony Appiah**

**Review of Visit**

- a. The attendance for Dr. Appiah’s visit was 109 attendees. 82 in person and 27 online.
- b. The Speakers and Lectures committee purchased 30 copies of Dr. Appiah’s book *The Lies That Bind: Rethinking Identity* and gave out all copies to attendees at Dr. Appiah’s book signing after the lecture.
- c. The Harrelson Endowment fund currently is: \$41,764.62; expenditures in February on Dr. Appiah’s visit totaled - \$22,186.24.

**Feedback on the visit:**

- i. There was concern over the low attendance numbers for the lecture given that Stewart Theatre seats 700 people.
- ii. **Advertising-** in terms of the logistics in getting communication out to the campus community earlier - extending advertising beyond 3 weeks (i.e.- 1 ½ months or more) to drum up more support, communication and attendance for future lectures; having more lead time would have been

more beneficial in getting the information out consecutively to the same groups of prospective attendees.

- iii. **Recruitment** - of Deans/Directors/Department Heads that can assist in promoting future events in the colleges/departments depending on who the speaker will be.
  1. Communication went out to all Deans, Associate Deans and Department Heads; advertisement was sent through student leadership groups and digital billboards. There were five other universities that were contacted, and an estimate of 8,000 students that were sent the advertisement of Dr. Appiah's visit via email.
    - a. **The following suggestions were mentioned:**
      - i. To create greater linkages between administrators, faculty and student organizations with the goal of getting them on board with communication of events in an earlier timeframe and for faculty to incentivize attendance for students.
      - ii. To schedule lectures around 4:30 pm instead of 6:00 pm.
      - iii. For future events to reach out to our colleagues at Peace College, Meredith College, Shaw University, St. Augustine College, Wake Technical Community College and even the local high schools to make future events more inclusive of these institutions and be intentional about capturing the populations at the various institutions depending on who the speaker will be.
      - iv. For 2023-2024 Events: Soliciting a survey (placed in the Provost's newsletter) to ask the NC State community for recommendations for speakers for the next season.
    - b. It was mentioned that a manual on organizing for future Speakers and Lectures events will be created with timelines and tasks for 3, 6 and 9 month intervals which can be utilized for future planning.

### Honorary Degree Nomination

- d. The nomination for Dr. April Joy Ericsson has been submitted and the committee will be notified by next month if Dr. Ericsson has been selected.

### Equity Research Symposium

#### **Co-sponsorship**

- e. The committee has decided not to provide co-sponsorship for the symposium this year due to paucity of funding.

**New Business**

**Adjourn**

**Meeting Dates for Spring Semester:**

4/13/2023 - 11-12 pm