

**Standing Committee
NORTH CAROLINA STATE UNIVERSITY**

University Standing Committee on Speakers and Lectures

10:30 a.m. – 11:30 a.m. September 4, 2019
D.H. Hill Faculty Commons

Committee members present (check applicable):

Marian Fragola	X	Kristin Koch	X
Troy Pinkins	X	Lossie Rooney	X
James Brunet	X	Karessa Lattimore	
Kevin Potter	X	Katharine Stewart	
Todd See	X		
Sheri Schwab			
Kari Lewis			

The meeting was called to order.

Introductions - Committee members introduced themselves and their roles within the University. Marian shared some background on the history of this committee, formerly Harrelson Fund Committee, and the purpose of the committee.

1. Consideration for potential speakers

We have about \$35,000 in the fund since the committee has not invited a speaker for quite a while. The last time the committee invited a speaker to campus was in 2012-13. The committee has spent the past few years discussing ways to bring speakers to campus within the committee fund limits and that will generate interest in students across disciplines. Speaker fees have skyrocketed and the committee decided to focus on topics rather than speakers. Another topic suggestion is epigenetics, which may be of interest to college students. Marian is researching speakers on this topic, and Catharine Hoyo was suggested as a potential speaker. A challenge is to find speakers that most students can relate to regardless of major.

Additional considerations for potential speakers include government officials (while in office) and faculty members. Faculty are also well-connected and may know speakers that can come to campus possibly without extravagant fees. Also, the committee can reach out to communicators on campus to determine what speakers may be coming to campus and who is available in their unit to speak so we can compile a list and piggyback with them.

UAB is considering reserving Stewart Theatre each year to invite a speaker during Red & White week. The goal for this speaker would be to create a memory for students. Kristin can connect Marian with the coordinator of Red & White week, and the committee might consider inviting him to a future meeting to discuss ways to partner.

Troy is working with the Women in MBA leadership group who will bring a speaker to campus in the spring, and he will keep the committee updated on this event.

2. Speaker David Wallace Wells will be here October 15, 2019 3:30 in Witherspoon

We need to know if there will be book-signing after his talk and if the committee will take him to dinner. Marian asked committee members to reserve time on calendar (6:00 p.m.) for dinner if approved. Katharine will explore these issues and inform Marian.

Advertising suggestions include

- Connect with University Communications to advertise in the Bulletin and inquire if someone may want to interview Mr. Wallace-Wells
- Create and distribute flyers
- Send announcement to listserves, message boards, etc

3. Next Steps/Action Items

- Make announcement at Deans Council (Katharine)
- Introduce speaker (Katharine)
- Reach out to University Communications to advertise, interview speaker, etc-Kevin
- Create survey to evaluate the experience (2 or 3 questions) Kristin
- Determine which classes may be able to attend for credit (400) seating capacity-Troy
- Find out if there is a list of all undergraduate coordinators (Katharine)
- Reserve seats for honor students - Marian
- Advertise "limited number of seats" in case we max capacity

We still need help with

- Passing out surveys
- An escort to take Mr. Wallace-Wells around campus on day of
- Create "day of" schedule and determine will there be a lunch with Mr. Wallace-Wells

Schedule the next meeting end of October, maybe on a Wednesday afternoon 2:30 or 3:00 p.m. to assess the event. Monica will send a doodle poll.

Meeting adjourned at 11:37 a.m.