Re-envisioning Life-Long Education and Credentialing Meeting Minutes
Tuesday, June 2, 2020
Noon to 1:30 pm

Members in Attendance: Frank Buckless, Darien Dixon, Dan McGurrin, Janice Sitzes, Leonard Stefanski, David Woodbury, Vanessa Doriott, Hans Kellner, Barbara Mulkey, Kelly Wick, Paola Sztajn, Mark Bernhard, George Rouskas and Fashaad Crawford

Absent: Darien Dixon, Amber Holland and Michael Rappa

Re-envisioning Life Long Learning and Credentialing [Survey Feedback](#)

Report Updates

- **Team One: Challenges to Achieve What We Want to Achieve**
    - o Currently making good progress with the document. Individual ideas and points are being added to allow for a finalized document.

- **Team Two: Where We are Today and How This Fits Into Our Last Strategic Plan**
    - *o* Currently working on organizing links and working on the outline.

- <u>**Team Three: Goals and Strategies Moving Forward**</u>
    - *o* Five [goals](#) have been identified. Have started writing four and one has initial strategies.
    - *o* Feedback is needed from additional teams.

Questions and feedback response summary from meeting:

- There will be challenges with lifelong learning that all universities and colleges will face. What needs to be outlined is how NC State will deal with them.
- How are we defining lifelong education? There is no approved or adopted statement for what lifelong education is.
- Who is our target audience*?* Some previously mentioned responses were cradle to grave and pre-K to golden years.
- Lifelong education is about the relationship between NC State and lifelong education. It specifically focuses on how NC State should look upon this and what their "role" will be in the process of seeing an individual from the "cradle to the grave". It deals with how the university should see the person as an "entire curriculum" (a life is a curriculum).

- *Recommendation:* Look into what the Leveraging Partnerships Strategic Task Force is doing. They are discussing very similar points as team three.
- Where does non-professional lifelong learning (i.e. youth camps and Osher Lifelong Learning) fall among the goals? Access will need to be available to all organizations & units across campus who offer programs.
- A sophisticated branding program would need to be developed to target each "bucket".
- Goals and strategies will need to relate to the guidelines of the "game changer" strategy.
- *Recommendation:* Two categorizations: type and audience
- Example of lifelong involvement categories:
  - Professional Advancement
  - Cultural Enrichment (ex. Osher Lifelong Learning)
  - Youth Uplift (elementary, pre-college & high school programs)
  - Current Students, Faculty and Staff
- The audience would consist of:
  - Pre-K
  - Pre-College
  - College
  - Post College
  - Faculty & Staff
- How do the current categories deal with credentialing?
- The goal is for NC State to be "the place" for lifelong learning. The goal is to be number one with meeting individual needs.
- *Recommendation:* Find the best person or company (Amazon) who has implemented something like this and partner with them, or have a website similar to Amazon.com to allow for the university to offer programs or technical skills through a partnering community college.

Tasks:

- Review survey feedback responses of goals, strategies and themes summary document
- Utilize resources on the Google drive to finalize the drafts. *Note: Feel free to reach out to Mark, Frank or other task force members for additional feedback.*
- Review the UPCEA, University Professional and Continuing Education Association, report for national thoughts from other universities around credentialing

☐ Final draft review and work on compiling information into one report.

☐ An editing team will begin working on the final draft after the June 24th meeting to allow for the report to be submitted by the July 15th deadline.