

**DRAFT Leveraging Partnerships to Advance Engagement**  
**University Strategic Planning Task Force**  
**March 4, 2020, 3 to 5 p.m.**  
**Wilson College of Textiles, Room 3436**

**In attendance (in person):** Leah Burton, David Dixon, Genevieve Garland, David Hinks, Dennis Kekas, Veena Misra, David Muddiman, Mary Peloquin-Dodd, Laura Ratchford, Julie Smith, Harlan Stafford, Sid Thakur, Thomas White, TJ Willis

**In attendance (by phone):** Erica Rieder, Kelly Wick

**Not in attendance:** Fred Kish, Amy Lubas

Sid Thakur shared an excellent two-page document titled: NC State Global Health: Rationale for Establishing a New Program.

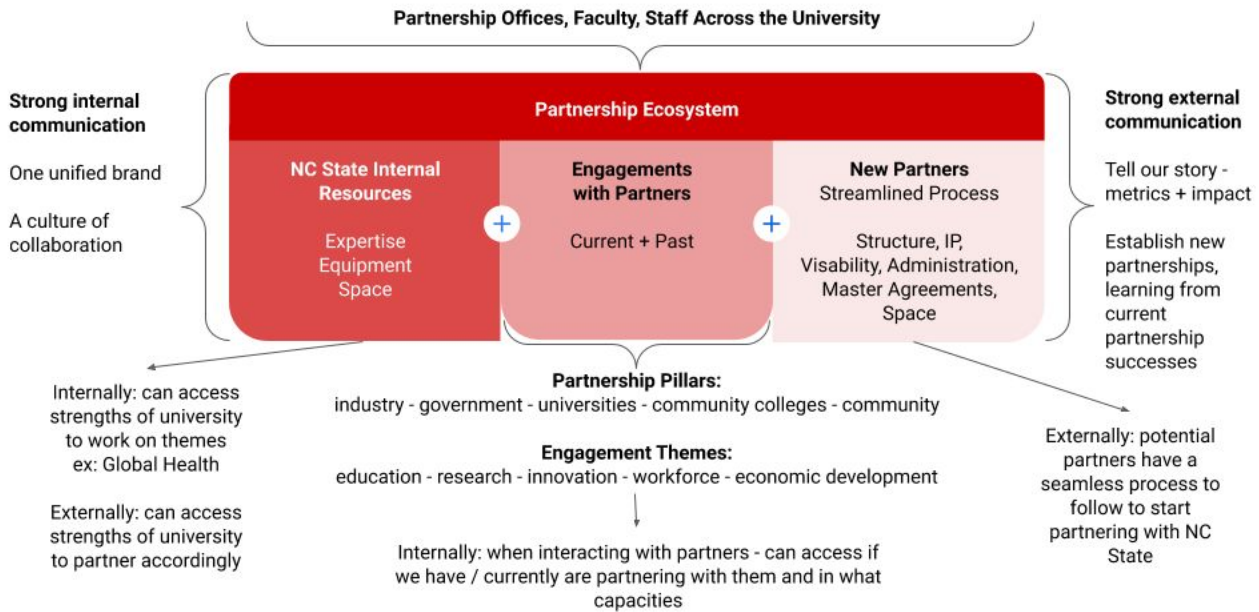
David Dixon and Leah Burton each shared an excellent summary of partnership categories.

The many comments from the meeting were collated and summarized under the four task force charges.

**Task Force Charges:**

- 1. Describe the central challenges facing NC State that are key to our success in this area;**
  - Communication gaps - internal and external
  - Decentralized nature can be a challenge - opportunity to enhance programs to synergize our partnerships fully across the University
  - Need for enhanced central database of who we have at the university (talent / research areas)
  - Need for enhanced central database of partnerships
  - Need for more defined metrics / captured metrics on strong / successful partnerships
  - Need for enhanced media around successful partnerships
  - Enhance cultivation of students from day 1 - advising, student success, services, customer experience, graduate employability
  - Lack of physical space / diversity and type of space on campus for partners
  
- 2. Provide a brief overview of where we stand relative to facing those challenges, including initiatives that were started in the Pathway to the Future Strategic Plan, including progress made;**
  - Partnership Portal: <https://portal.partnerships.ncsu.edu/>
  - Generally feel good about how the university is handling IP agreements
  
- 3. Propose and prioritize 2 to 5 themes to be addressed in the next strategic plan; and**
  - Create a process for partnering when themes are identified (such as Global Health)
  - Create an enhanced Partnership Ecosystem. Possible approach...

## Task Force Working Vision: NC State University is the best university with which to partner



#### 4. Create initiatives or strategies that would make progress within those themes.

No discussion on this topic.