

DRAFT Leveraging Partnerships to Advance Engagement
University Strategic Planning Task Force
June 4, 2020, 11 a.m. to 12:30 p.m.
Via Zoom

In attendance: Leah Burton, David Dixon, Genevieve Garland, David Hinks, Dennis Kekas, Amy Lubas, Veena Misra, David Muddiman, Amanda Padbury, Laura Ratchford, Harlan Stafford, Sid Thakur, Deborah Thompson, Thomas White, Kelly Wick, TJ Willis

Not in attendance: Fred Kish, Mary Peloquin-Dodd, Erica Rieder, Chris Smith, Julie Smith

Agenda and Discussion:

- Review discussion of last meeting and approve minutes (5.12.20 meeting)
 - Minutes approved
- Review the basic layout of the survey responses
- Obtain volunteers to comb through responses to certain questions and write a concise bulleted summary of the most salient findings
 - Due June 15, 2020
 - Results - no more than a page - ½ to ¾ of a page - bulleted summary - put results in this folder: <https://drive.google.com/drive/u/0/folders/1x2kimwWJRx7xGBKg0mcUcHAQQSdUjHIQ> - a Google Doc has been started for each group
 - Schedule a meeting for ~ June 17, 2020

Tab	Question	Volunteer 1	Volunteer 2	Volunteer 3
def	The Leveraging Partnerships Task Force has developed the following working definition of a “strategic partnership”: “A sustainable, cooperative university-level relationship between people or groups who agree to share responsibility and resources for achieving impactful multi-disciplinary goals that advance the missions of each partner in the service of economic and societal well-being.” How, if at all, would you suggest revising this definition?	Tom White	David Hinks	
partners	In thinking about the various partnerships you have, who would you say are your top partners? For each of the partners you listed, please indicate your primary activities or areas of engagement with them.	Leah Burton	Genevieve Garland	
elements	What do you see as the most important elements of a partnership? What do you look for that is valuable to your unit (e.g., academic enhancement, finances, strengthening alumni relations)? How do good partnerships provide impactful (quantifiable) opportunities?	Leah Burton	Sid Thakur	
expand	In thinking about your existing partnerships, how would you like to expand upon them (e.g., unmet needs)?	David Hinks	Deborah Thompson	
barriers	What are the most significant barriers and/or constraints you face in developing or expanding on strategic partnerships?	David Dixon	TJ Willis	
space	What types of physical space do you think would enhance/strengthen partnerships? Why would such spaces help?	David Muddiman	David Dixon	
metrics	What metrics do you use that you think are particularly helpful in determining the success of a partnership? What, if any, additional metrics do you think would improve your ability to measurably track success?	Veena Misra	Genevieve Garland	Deborah Thompson
acknowle	How are you and/or your unit acknowledged (“get credit”) in developing	Deborah	David	

dged	a partnership?	Thompson	Muddiman	
univ	The task force is interested in learning from other universities that do a particularly good job in developing and managing strategic partnerships. Can you suggest any universities in particular that you would recommend the task force take a close look at? Please give an example or two of what makes that university particularly effective in developing and managing strategic partnerships.	Leah Burton	Amy Lubas	
other	Please use this space to share any additional input you think the Leveraging Partnerships Task Force should consider regarding strategic partnerships.	Tom White		

- Discuss themes that have emerged that we should consider recommending the University adopt
 - Global Health - Sid Thakur to develop draft for white paper
 - Sustainable Development - Task Force Chairs and Subgroup Leaders to Zoom with Sustainability Council to get their input
 - <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>
 - Capturing Feeding the World
 - Digital Analytics - Veena Misra and Genevieve Garland to develop draft for white paper
 - Data Sciences and Analytics
 - Student Access and Career Development - TJ Willis and Veena Misra to develop draft for white paper
 - Innovation in building resilient educational ecosystem through partnerships
 - From another task force: Dynamic engagement through high-impact practice is every undergraduate's development and broadened application beyond the academic for every graduate student
 - Partner with industry for creating better online experiences while also creating better in-person experiences
 - Innovation / Commercialization - Tom White and Dennis Kekas
 - Due June 23, 2020
- Discuss drafting and finalizing the report
 - David Hinks, Tom White, Amanda Padbury to meet to discuss the table of contents and final timeline