

Leading the Digital Transformation of Higher Education Task Force Meeting  
Minutes for April 22,, 2020  
Zoom Conference

**In Attendance:** Tom Miller, Kelly Wick, Jill Sexton, Mark Williams, Melissa Pasquinelli, Joe Sutton, Vicki Gallagher, Mark Hoversten, Aaron Clark, Cara Smelter, Donna Petherbridge, Greg Sparks, Jerrell Cogburn, Maria Mayorga, Eric Wiebe

**Absent:** Min Chi, Greg Raschke, Christian Carter

**Visitor:** Chris Smith (The Graduate School)

1. Open Comments and working draft discussion
  - a. some of the themes came from this group and some of the themes came from was the Board of Visitors,
  - b. Comment- Wiebe would like to talk about AI more fully when discussing themes
    - i. AI shows up in to the bullets and trends, but it's really hard to pick up on exactly what the impact of AI is later on in the document, for instance
  - c. Comment- Miller would like task force members to contribute to this working draft
  - d. Comment- Mayorga would like to talk about academic integrity- what does that mean and what is expected of students
  
2. Review Major Themes of the working draft document
  - a. Link historic trends and future possibilities
    - i. Technology as a distributing force- geographic space and time / how distributes expertise
      1. Democratization of access is not here we have seen in this pandemic
  - b. Hightech plus High Touch
  - c. Want to use tech to enhance intellectual life
    - i. Digital transform of the university - first and foremost would be enhancing life of students, faculty, staff of university and beyond
      1. How do we have rigor and depth - in breadth of technology without uneven access
        - a. We have not noted rural in the report - are we identifying the populations that are part of the university
      2. Digital transformation throughout NC - including rural areas in our thinking - We are learning right now the bandwidth across NC has real gaps
      3. If we go to highly digital education - is it the responsibility of universities to give people internet access?

- d. Would this be a document where we can outline technologies to close the gaps and moreover, identifying the gaps
  - e. the practical implications when it comes to formulating and implementing strategies (i.e., the tactics and actions needed to bring about the change envisioned/address the issues identified). I am thinking about intellectual property (a source of concern I have heard from a few faculty when it comes to creating and/or curating knowledge for the teaching-side of this) and incentives to get faculty onboard (e.g., with things like lifelong learning).
  - f. Balance the in person and off person experience for campus
  - g. Emerging VR technologies- could compliment high touch
    - i. As move more online- have to look to technology to provide presence, engagement, and fuller sensory experience
3. Coordinate with other task forces for areas of overlap- see if there are themes coming up across these papers to see what our task force can specifically bring to this so we can have a strategic plan that was well integrated across all task forces for whole university
- a. Common theme that our discussions across task forces are overlapping
    - i. Our task force really sees the credentialing being a focus and the continuum- education does not just stop at graduation
4. Next steps: break off into groups and tackle pieces - folks go through the document and tag what they would like to do.
- a. Volunteer for one area interested in
  - b. Mark interest by end of the week
  - c. Cara send out reminder on Monday to have at least one topic would like to target
  - d. April 30 meeting - iron out the excitement of the narrative- what is our narrative. What can get us excited about moving us forward for Digital Transformation- not just what we have had to do because of the pandemic
  - e. Thesis statements