

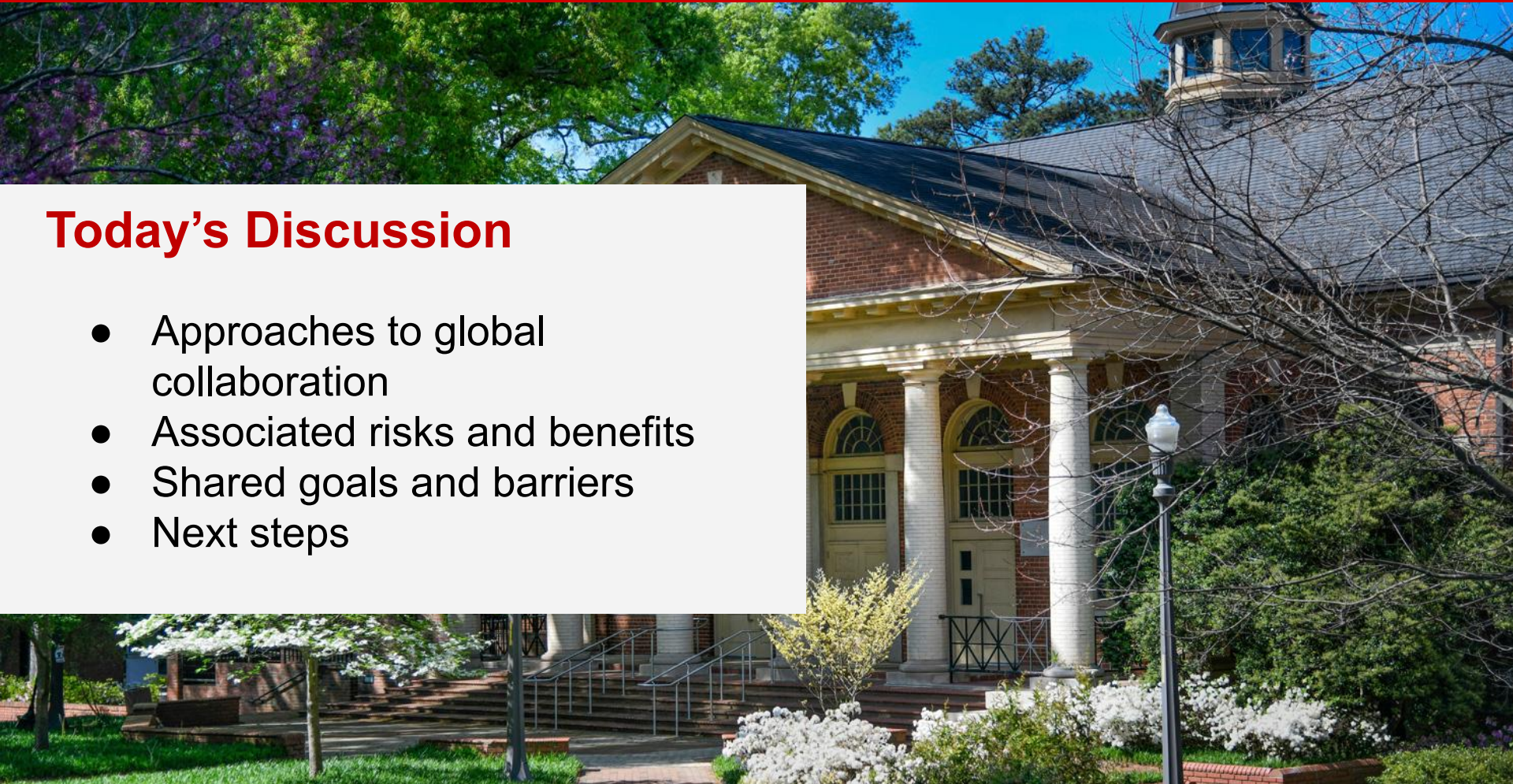
Collaboration Models

Committee on International Programs
International Operations Council
January 10, 2024



Today's Discussion

- Approaches to global collaboration
- Associated risks and benefits
- Shared goals and barriers
- Next steps



Our Global Engagement Vision:

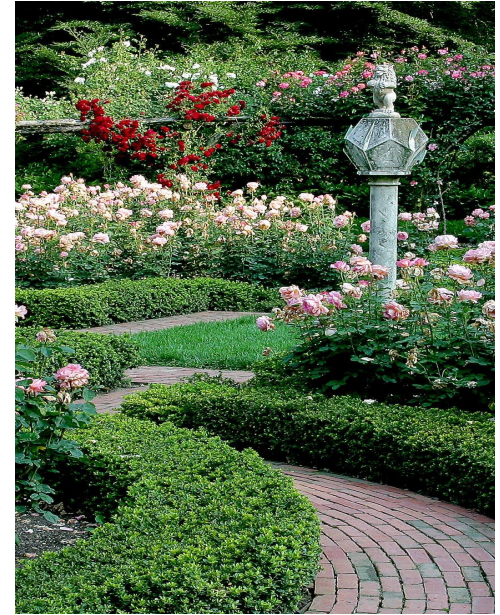
- NC State is widely known as a leader in tackling the wicked challenges facing the world.
- NC State is a highly pursued partner for research, innovation, and education.
- NC State's faculty, staff and students possess global awareness, intercultural knowledge, and readiness to collaborate in discovery and problem-solving.
- Global engagement is a key strategy for advancing our institutional mission and excellence.



Collaborative Activities:
Visits, workshops, proposals,
projects, publications,
sabbaticals, co-teaching,
student mentoring



Formalized Programs:
Student exchanges, joint
academic programs,
sponsored research,
specialized training



Institutional Partnerships:
Large scale,
multidisciplinary,
long-term, institutional
investment

Collaborative Activities

Visits, workshops, proposals, projects, publications, sabbaticals, co-teaching, student mentoring

Formalized Programs

Student exchanges, academic programs, dual degrees, sponsored research, specialized training

Institutional Partnerships

Large scale, multidisciplinary, critical mass of faculty involved, student opportunities, active research, long-term commitment

Outposts

Physical sites, bricks and mortar, satellite/branch campuses, offshore degrees, independent legal entity

Lower

Risk | Benefits | Investment | Infrastructure |
Time Commitment

Higher

Potential Benefits	Increasing Revenue	Expanding Brand	Globalizing Learning	Accessing Scholarly Opportunities
Collaborative Activities	Low	Low	Low	Medium
Formalized Programs	Medium	Medium-High	Medium	Medium
Institutional Partnerships	Medium-High	Medium-High	Medium-High	High
Outposts	High	High	High	High

Adapted from: Antony, J.S., Nicola, T. (2020). *The Tricky Terrain of Global University Partnerships*. In: Al-Youbi, A., Zahed, A., Tierney, W. (eds) *Successful Global Collaborations in Higher Education Institutions*. Springer, Cham. https://doi.org/10.1007/978-3-030-25525-1_8

Challenges	Risk to Brand	Revenue & Enrollment Expectations	Control Over Quality	Threats to Autonomy
Collaborative Activities	Low	Low	High	Low
Formalized Programs	Medium	Medium	Medium	Medium
Institutional Partnerships	Medium	Medium	Medium	Medium
Outposts	High	High	High	High

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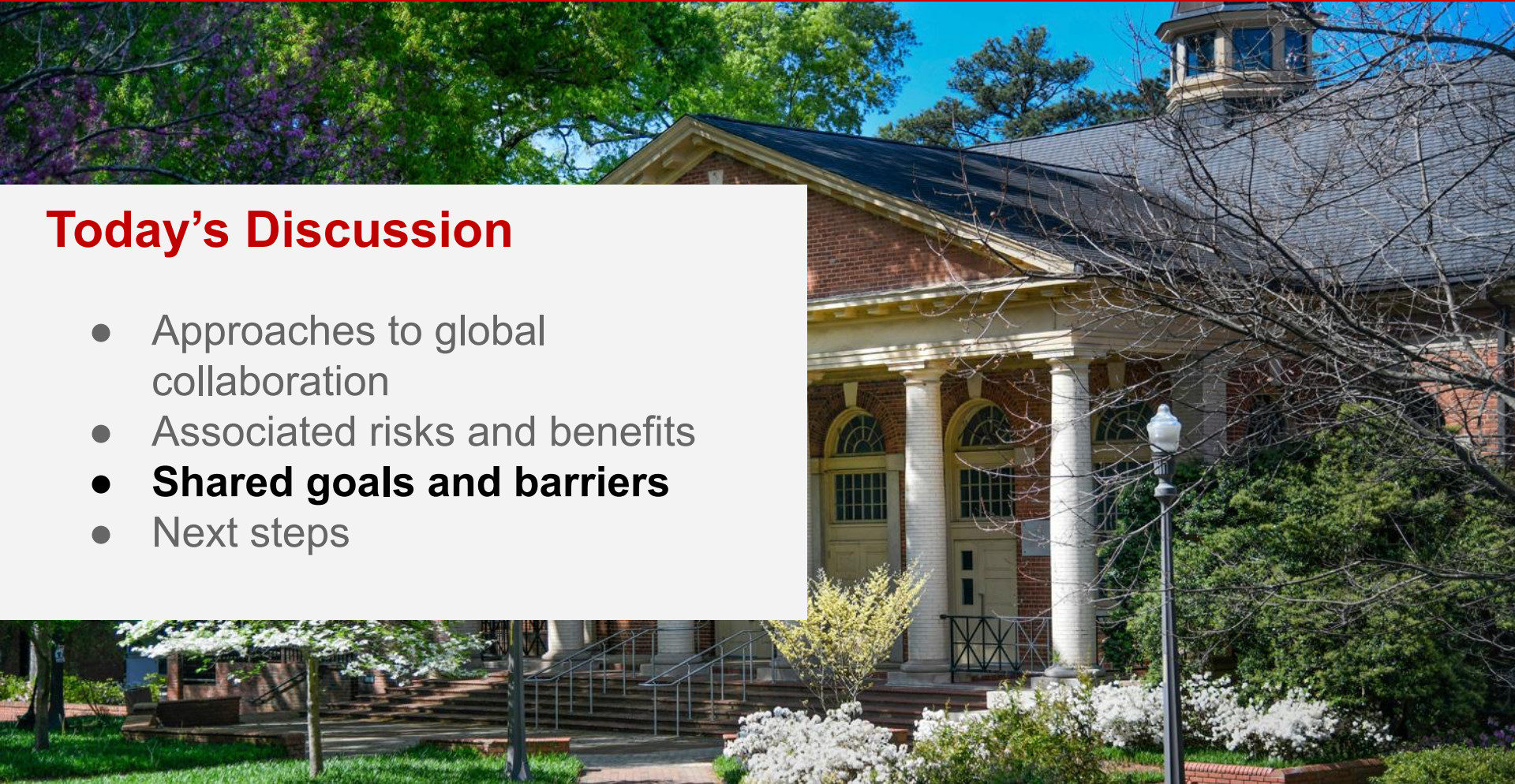
Higher

Key Features of Collaboration

-  **Thematic Priorities** Guiding challenge, purpose, or theme for the collaboration
-  **Reciprocity** Clear value propositions for both partners, mutual benefit
-  **Collaborative Advantage** Outcomes that could not be reached independently
-  **Relationships** Faculty champions, level of interest and energy, support from key stakeholders
-  **Readiness** Institutional capacity, resources

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- Next steps



Shared Goals & Barriers

For international research:

1. What do we wish to do in terms of collaborative research that we cannot do right now?
2. What barriers have you experienced in terms of collaborative research?
3. What's needed to address these barriers (campus infrastructure, support, etc.)?

For international education:

1. What do we wish to do in terms of collaborative educational programs that we cannot do right now?
2. What barriers have you experienced in terms of collaborative educational programs?
3. What's needed to address these barriers (campus infrastructure, support, etc.)?

Next Steps?

Related Readings:

- American Council on Education [Comprehensive Internationalization Framework](#)
- Antony, J.S., Nicola, T. (2020). The Tricky Terrain of Global University Partnerships. In: Al-Youbi, A., Zahed, A., Tierney, W. (eds) Successful Global Collaborations in Higher Education Institutions. Springer, Cham. https://doi.org/10.1007/978-3-030-25525-1_8
- Annette Bamberger & Paul Morris (12 July 2023): Critical perspectives on internationalization in higher education: commercialization, global citizenship, or postcolonial imperialism?, Critical Studies in Education, <https://doi.org/10.1080/17508487.2023.2233572>
- Hans de Wit & Philip G. Altbach (2021) Internationalization in higher education: global trends and recommendations for its future, Policy Reviews in Higher Education, 5:1, 28-46, <https://www.tandfonline.com/doi/full/10.1080/23322969.2020.1820898>