

ANNUAL REPORT

University Standing Committee: Extension, Engagement, and Economic Development

Academic Year Covered by Report: 2016-2017

Date Report Submitted: May 25, 2017

Report Submitted by: Autumn Mist Belk (committee chair)

Number of times committee met: 8 (not including planning and subcommittee meetings)

SUMMARY OF DISCUSSION ITEMS/ACTIVITIES OF COMMITTEE

I. AWARDS

Opal Mann Green Engagement and Scholarship Award

No nominees were received for this award this year. The committee plans to market all of our awards at once in the early fall in an effort to gather more nominees.

W.K. Kellogg Foundation Community Engagement Scholarship Award

Dr. Sarah Bowen and Voices Into Action were chosen as NC State's nominee for 2017.

Outreach and Engagement Awards Celebration

The O&E Awards Celebration was reinstated this year, honoring awardees from the 2015-2016 and 2016-2017 academic years. The ceremony was held on April 25, 2017 at the McKimmon Center, followed by a reception for all attendees.

II. SEED GRANTS

Partially due to the restructuring of Outreach and Engagement at NC State, the SEED Grant Program was again suspended for this academic year. While there are plans and some funds in place to offer grants later this year (for 2017-2019), the new Incentive Grant Program will have a different focus than the original SEED grants. Committee members are concerned that the new focus of larger grants to teams working only on projects in our three "focus" counties takes away a valuable opportunity for faculty with smaller projects or working in other parts of the state to receive start-up funds.

III. OUTREACH AND ENGAGEMENT FACULTY SURVEYS

Jay Levine, along with the O&E Office, developed and implemented a survey for all NC State faculty to gather information on whether outreach and engagement activities are valued across the campus. Full results of the surveys (including TT and NTT faculty along with relevant staff) will be presented in the fall of 2017 to the Provost and the entire campus community.

IV. SUBCOMMITTEES

Scholarship of Engagement Subcommittee

Members: Willa Casstevens (chair), Harriet Edwards (vice-chair), Art Bradley, Jay Levine, Alex Mitchell, Alice Warren

The Scholarship of Engagement Subcommittee (SoES) continued its collaboration with the Office of Faculty of Development (OFD) through the Community Engaged Faculty Fellows (CEFF; ofd.ncsu.edu/community-engagement/community-engaged-faculty-fellows/). Our OFD contact is Assistant Director Dr. Doug James. We did not assist this year with OFD's annual Community Engagement workshop, as it was moved from spring break to late May post-committee disbandment.

The SoES had hoped to connect with the Academy of Community Engagement Scholarship (ACES; academyofces.org) during 2016-17. Unfortunately, however, Dr. Patricia Sobrero, ACES' Executive Board President, was unable to speak to the USCoEEED this year. Other possible ACES contacts that could be pursued next year include Drs. Audrey Jaeger and Joan Pennell, who are listed as ACES Founders and on the faculty at NC State.

The SoES notes that engagement related honors are also awarded through North Carolina Cooperative Extension – NC State University: (a) The NC Association of Cooperative Extension Specialists (NCACES, sometimes referred to as ACES in NC State University reporting) presents three awards annually (ncaces.ces.ncsu.edu/ncaces-awards/). And (2) the Academy of Outstanding Faculty Engaged in Extension (AOFEE; oe.ncsu.edu/aofee/) is comprised of winners of the Outstanding Extension Service Award at the college level; USCoEEED member Dr. Mark Megalos was inducted into AOFEE in 2010.

The SoES followed-up on the Association of Public Land-grant Universities (APLU) definition of engagement. This material post-dated the Kellogg Commission definition developed at the turn of the century, and included two definitions of engagement, four characteristics of engagement, and a description of engaged scholarship (source: Fitzgerald, H. E., Bruns, K., Sonka, S. T., Furco, A., Swanson, S. (2012). The centrality of engagement in higher education, *Journal of Higher Education Outreach and Engagement*, 16(3), pp. 12-13. Retrieved December 9, 2016 (from <http://www.aplu.org/library/the-centrality-of-engagement-in-higher-education/File>).

In future years, the SoES may want to coordinate a proposal to present at one of the many conference venues for community engagement, and/or reach out to the Office of Faculty Advancement in Engineering (www.engr.ncsu.edu/about/contact/fac-dev-contact; facultyadvancement.wordpress.ncsu.edu/).

High Impact Service Learning Subcommittee

Members: Lisa Chapman (chair), Debbie Currie (vice-chair), Autumn Belk, Tim Hatcher, Dave Herpy, Res Orgut

The main focus of the High Impact Service Learning (HISVL) Subcommittee was working on the feasibility of a service learning certificate or training program for graduate students. Subcommittee members anticipate another meeting with Dr. Harries (Senior Associate Dean of the Graduate School) to further plan the scope and implementation of a HISVL Graduate Certificate or Service Learning Workshops included in the Academic Development or Leadership and Management sections of the current Graduate Teaching and Communications Certificate.

This subcommittee also hopes to work with the Office of Faculty Development in the upcoming academic year to help faculty develop or redevelop undergraduate courses to meet the new Service Learning designation (approved in 2016 by UCCC).

Communications Subcommittee

Members: Mark Megalos (chair), Rudra Dutta (vice-chair), Autumn Belk, Alex Mitchell

The Communications Subcommittee continued to work to try to raise the profile and awareness of extension and engagement activities. The committee considered establishing a blog-type of website to be a depository of stories and photos of NC State engagement initiatives; however, ultimately decided the regular upkeep of such an endeavor is too much of a burden on this committee. With the rebranding of the NCSU Outreach and Engagement website now completed (oe.ncsu.edu), the subcommittee's future plans include to help collect and drive information for distribution on these pages.

RECOMMENDATIONS

Due to the active nature of this committee, it would be beneficial if the committee chair's term of membership were extended for a fourth year, in order to have a "past chair" on the roster to aid the new chair.

There are many entities on campus involved with extension, outreach, engagement, and economic development: this standing committee, O&E Advisory Board, Community Engaged Faculty Fellows, Academy of Outstanding Faculty Engaged in Extension, and others within individual colleges. In the future, some clarity in how these groups all function together and separately would be beneficial.