

## **ANNUAL REPORT**

University Standing Committee on Extension, Engagement and Economic Development

Academic Year Covered by Report: 2014 - 2015

Date Report Submitted: June 17, 2015

Report Submitted by: Andrew Behnke, Chair

Number of times committee met: 9 times (September 2014 – April 2015)

### **Task Force and Subcommittee reports and recommendations:**

- Opal Mann Green Award Subcommittee –
  - Internal university awards, tied to Kellogg/Magrath (APLU, ESC)
    - The Opal Mann Green Engagement and Scholarship Award is an annual NC State recognition awarded to a team (or teams) of individuals whose significant contributions and accomplishments have demonstrated excellence as engaged scholars who practice collaborative democratic strategies. This award recognizes and memorializes Dr. Opal Mann Green's distinguished leadership and dedication to the values of: Using democracy in the classroom, in the community, and at home; Creating inclusionary teams; and Community-based learning and mutually-beneficial action around local issues valued by community members.
    - This recognition rewards authentic teamwork across the organizational structures within the university and community. It reflects programs that have been valued by the community and are mutually beneficial to partners. The University Standing Committee on Extension, Engagement, and Economic Development manages this award.
  - The subcommittee reviewed submittals and made recommendations for three programs which were forwarded for approval to the Opal Mann Green planning committee.

- 2015 winners:
  - **North Carolina Community Garden Partners (NCCGP):** Lisa Valdivia, Keith Baldwin, Diane Beth, Lucy Bradley, Susan Jakes, Mary Jac Brennan, Darcel Eddins, Anya Gordon, Maria Hitt, Nicole Sanchez, Connie Schultz, Tes Thraves, Lovay Wallace-Singleton, Der Xiong
  - **Voices into Action:** Sarah Bowen, Sinikka Elliott, Annie Hardison-Moody, Susan Jakes, Lorelei Jones, John O'Sullivan, Kathryn Rosenbaum, Marissa Sheldon, Lisa Valdivia, Shaqueeta Brantley, Joslyn Brenton, Erinn Brooks, Gloria Cardona, Ashley Coleman, Doretta Gaudreau, Daniela Garcia Grandon, Helen Herrera, Cassandra Johnson, Tashara Leak, Josephine McKelvy, Lillian O'Connell, Rachel Powell
  - **VOLAR: Voluntarios Ahora en Raleigh:** Shelley Garrigan, James McConnell, Deborah Kane, NCSU Department of Foreign Languages and Literatures' Global Perspectives Certificate, NCSU Study Abroad Office, Alexander Family YMCA Community HOPE Program, Urban Ministries Open Door Clinic, First Baptist Church Clothing Ministry of Raleigh, Mexican Consulate Raleigh branch, Special Education Department of Wake County Public School Systems, Salem Elementary School, Raleigh Parks and Recreation, Family Resource Center of Raleigh
  - The subcommittee made process recommendations to the planning committee, who took the suggestions under consideration.
- Kellogg/Magrath Award Subcommittee
  - Recognition of the outreach and engagement partnership efforts of four-year public universities is the goal of the C.

Peter Magrath Community Engagement Award (national, sponsored by APLU) and the Engagement Scholarship/W.K. Kellogg Foundation Engagement Award (regional, sponsored by APLU and the Engagement Scholarship Consortium (ESC).) Established in 2006 with support from the W.K. Kellogg Foundation, the awards program seeks to identify colleges and universities that have redesigned their learning, discovery, and engagement functions to become even more involved with their communities. The University Standing Committee on Extension, Engagement, and Economic Development manages this nomination process.

- Projects from the past 4 years of Opal Mann Green Award winners were reviewed to identify a candidate for the Kellogg/Magrath Award.
- The subcommittee recommended John Begeny last year and he was awarded a regional award for his “Helps Education Fund” literacy program. The committee suggested to put John up for the award a second time with an improved nomination package which was sent to the Vice Provost for Outreach and Engagement.
- Recommendation was accepted.
- Official submission to APLU was in April.
- High Impact Undergraduate Education Subcommittee
  - This subcommittee believes that as a land grant university, it is important for each undergraduate student to have engagement experience as part of graduation.
  - To that end, this subcommittee spoke to the full UCCC (Undergraduate Courses & Curricula Committee) and proposed their idea to make service learning designations for courses with significant service learning.
  - This subcommittee met with Barbara Kirby and other officials/members from the UCCC (Undergraduate Courses & Curricula Committee) to move ahead previous years suggestions to make a process to identify and designate classes with a service learning focus. This process was supported and is moving through the process of being implemented.

- Leadership from this subcommittee worked with members of the Undergraduate Student Senate to put together a bill to support the process for service learning course designations.
- Scholarship Engagement Subcommittee
  - This subcommittee worked with the Office of Faculty Development (OFD) to create the first ever Faculty Outreach & Engagement Symposium, over spring break. Members of this subcommittee supported OFD in this three-day learning experience which helped faculty learn how to be effective in outreach, engagement, and research.
- Website Subcommittee
  - This subcommittee worked on crafting a more concise and easy to navigate website for the work of Outreach and Engagement at NCSU. This work is ongoing and will make the engagement of faculty, staff, and students more easily recognized on campus and allow individuals to connect with programs already in existence.

### **SUMMARY OF DISCUSSION ITEMS/ACTIVITIES OF COMMITTEE**

- Election of vice-chair for 2015 – 2016: Autumn Belk
- Seed Grants:
  - Starting in November 2014, committee publicized the Seed Grant program. In February, proposals were received, reviewed, and by March recommendations were made to Vice Provost for Outreach and Engagement and Vice Chancellor for approval.
    - Names of awardees for 2015 -16: Wiseman, Youngsteadt, Bottomley, Correa, Hollar, Stevenson, Hardison-Moody, Cowan, Garcia, Bloom, Allen, and Dorris
    - These funds will allow for 12 faculty from 7 colleges to begin new projects that will lead to larger extramural funding of research in the areas of Extension, Engagement, and Economic Development.
    - Dr. James Zuiches (2010) calculated an overall external-funding success rate of 84% for Seed Grant awardees, versus 55% of unfunded Seed Grant applicants, and an average of \$287,000 in related funding for those awarded a Seed Grant.

- The Committee developed and managed the process to identify, review and recommend this year's nominee for the Gov. James E. Holshouser, Jr. Award for Excellence in Public Service. A subset of the committee worked with the nominee (Dr. Akram Khater) through the end of May to help develop his nomination package.
- The Engagement Scholarship Consortium and annual conference were discussed at almost every meeting.
- The Website Subcommittee, High Impact Undergraduate Education Subcommittee, Scholarship of Engagement Subcommittee were all proposed and confirmed to be permanent subcommittees.

Recommendations for next year:

- Need a set meeting date and time for at least a whole semester to avoid problems with teaching schedules; send out doodle poll with consistent dates before the year begins. The McKimmon Center is a great meeting location.
- Stick with the early publicity about seed grants and awards sponsored by the committee (prior to the winter holidays) as was done this year.
- Continue projects from this year, such as the High Impact Undergraduate Education work and website work.
- For High Impact Undergraduate Education, bring in engaged faculty fellows, representation from DASA, and others outside the committee for their input.
- Scholarship of Engagement Subcommittee work to initiate in 2015-16 to potentially include invited members of the Council of Engaged Faculty and Academy of Engaged Scholars.
- Opal Mann Green/Magrath Award process updates.
- Start work on the Gov. James E. Holshouser, Jr. Award for Excellence in Public Service earlier in the year along the cycle for the Magrath.
- Committee to consider how to further engage with AOFEE and OFD.

**RECOMMENDATION FOR REVISION OF CHARGE AND/OR MEMBERSHIP CONFIGURATION (if applicable)**

None