University Standing Committee on

**Extension, Engagement, and Economic Development**

# 232 McKimmon

**October 10, 2014**

**2:00-3:30pm**

## MINUTES

**Committee Members Present:** Andrew Behnke, Autumn Belk, Mohan Ramaswamy, Willa Casstevens, Mike Devetsikiotis, John Dorris, Tyrone Fisher, Maureen Kiser (Observer), Carina Surface (Scribe and Observer)

**Review and Approval of September Minutes** – Minutes approved.

**USCOEEED Committee Charge:**

1. **Advise university leadership** in matters of extension, engagement and economic development.
2. **Recommend regulations and procedures which** will facilitate continued improvement of the university wide extension and outreach program.
3. **Keep the university community informed** of the need for, and support of, extension and outreach activities.
4. **Advocate for adequate recognition** in support of extension and outreach endeavors.
5. **Communicate the signature image** of the extension and outreach mission of the University.
6. **Consult with the Faculty Senate's Resources and Environment Committee** for consideration of policies, procedures or other matters pertaining to faculty concerns.

## Overview of 2013 – 2014 Committee Report Discussion:

* Opal Mann Green Regional Awards:
	+ Awards to one person every year.
	+ This person may be nominated for the Kellogg/McGrath National Award.
		- Support John Begeny this year.
* Seed Grant Application will be announced before the holidays this year. (Timeline and RFP shared at next meeting)
	+ Suggestion from John Dorris.
		- Deans & secretaries of various colleges will provide a list of nominees for award (received feedback from 7 last year).
* SEED Grant Panel Discussion Nov. 5th 10-11:30am.
* Small discussion, hope to have new faculty come
* Potential Seed Grant applicants
* Want to promote this so new faculty and staff go for this money.
* Will be held in the Office of Faculty Development near Clark Dining Hall (Andrew will send directions to everyone).
* The Panel will include
	+ Rory Loycano, Georgia Bizios, Jason Painter, Susan Smith, Andrew Behnke, and Marie Griffin
* Guest Speaker Discussion
	+ - Which individuals would we like to hear from? (Will ask the rest of the committee via e-mail).
		- Maybe have Brad Bolander come back.
		- Betsy Brown and her colleagues had a lot to share last year.
		- Willa suggested Paul Cousins – office of student conduct but has now integrated with department of student and community standards. Willa will look into that to see if it is a good fit for the panel.
		- Mike Giancola was suggested
		- Group suggested we focus on subcommittee work rather than have guest speakers this year unless something big needs discussion.

**Task Force and Committee Selection and Discussion:**

* Tyrone was on the Seed Grant committee last year. Andrew asked if Tyrone wanted to chair the committee. Offer was declined because Tyrone is currently working on filling 3 vacant positions.
* An e-mail needs to be sent to the Standing Committee members to see which subcommittee they would like to support.
	+ Most of the work in the Standing Committee happens in the subcommittees.
	+ Andrew may be inviting a couple people to committees.
* **Opal Mann Green Committee** has been created and will be working over the next few weeks.
* **Kellogg/MaGrath Award Subcommittee** needs one or two more members. Deliverable is due Jan. 25th. Therefore there is a few months to get feedback. Mike Devetsikiotis said he would help with committee. Kellog and MaGrath Award
	+ Mike and Andrew to set a meeting with John Begeny about award.
* **Rep on the Celebrating the Engaged University Planning Committee** will be Percy Hooper (Vice Chair) for the celebration luncheon next Spring.
* Susan Barcinas led the **Scholarship of Engagement Subcommittee** last year and created some process documents. Andrew will send them to the members of the committee.
* **High Impact Undergraduate Education Subcommittee**
	+ Times to meet were discussed
	+ Mohan will chair the committee.
* **What do members want to get out of this standing committee?**
	+ Awards are mandatory, but the subcommittees can expand to do other things as well: Expand to work with:
		- Veterans
		- Engaging Extension agencies such as finding ways to connect with Extension through the committee.
	+ Proposed contacting faculty interested in after-school to create a task force to apply for grants together.
	+ How can we be a place to connect people and help them be aware of what is happening?
	+ Create a website committee (Willa)
* Who maintains our committee website? Autumn Belk will lead this committee.
* Andrew suggests we meet with Paul Zimmerman (pzimmer@ncsu.edu) Outreach & Engagement website manager.
* Have a website for extension, engagement, and economic development. Take a look at the website and look for engagement activities that we know about and suggest those be added to the website.
* Have an excel sheet from a few years back that have topics from different organizations that could be updated and added to the website.
* Recommendations on what we would like to see on the website?
	+ Suicide prevention program. (Willa)
	+ Website subcommittee would help define what is on there.
	+ Libraries have some outreach activities that are not shown. (Mohan)
		- Share things from the Emerging Issues Institute.
		- Hunt Library and DH Hill Library have video walls that could share promotional info.
		- The committee could help with what could be displayed on these wall and share with the community what is happening currently. It will also engage students and faculty with what is happening.
	+ Could talk about Krispy Kreme challenge or other large engagement activities.
* Engagement and service is somewhat unclear to faculty.
	+ People think *social work* is *service* when it is more so about *engagement.* (Willa)
	+ It’s not problem-focused, more solution-focused and client driven. (Andrew)

**Between now and next meeting (November 7th)**

* Would like to schedule meetings for the following 3 groups for late October, early November for those groups.
* **New Subcommittees:**
	+ High Impact Undergraduate Education Subcommittee (Mohan to Chair; Bhupender, Tyrone, Autumn, Angkana, and Andrew as members)
	+ Scholarship Engagement Subcommittee– Sue Barcinas is willing to chair, but would need to meet outside of regular meeting times since Fridays don’t work for her; Jane, Willa, Alice, and Mike Martin as members).
	+ Website Subcommittee (Autumn to Chair; Mark, John, Willa, and Percy as members)
	+ Could piggy back these meetings to meet with subcommittees before the Standing Committee meeting?
		- Subcommittees are difficult because of the extra time needed.
		- **Decided to meet for the first 45 minutes as a subcommittees and then bring what is discussed to Standing Committee during the last 45 minutes of the meeting.**
		- **Some subcommittees may have to meet at other times to engage all members.**

**Last Comments Before Adjournment:**

* Have our last meeting at a restaurant instead of at the McKimmon Center.
* If you have ideas to put on the agenda, send to Andrew.
* Mohan can contact Bhupender.
* Jane and Willa will connect and Andrew will contact Susan Barcinas about the last steps of the Scholarship of Engagement Subcommitee.

**Meeting Adjourned**

*Next meeting dates: November 7th 2-3:30pm, December 5th 2-3:30pm, and Friday January 16th 2-3:30pm. All are scheduled at the McKimmon Center Board Room, Room 232.*