

Envisaging the Next Generation Land-Grant University Task Force Meeting Minutes March 6, 2020

Dean Linton – opens meeting

Provost Arden

- * 9 Task forces
- * Mirroring process from 10 years ago
- * Broad involvement

Delivering the Charge – Provost Arden shared his thoughts and ideas on the purpose of the land-grant mission.

Historical Significance: 1800's provided everyday people skills needed to address big issues of the day & lead successful lives and careers in their time.

Objective: Grow skills that people will need to have successful careers, which will lead to successful jobs, which will impact society over time.

Challenges in 1800's

- * Feeding population – similar to now feed the country & world
- * Catching up with Europe in the industrial design (focus on engineering)
- * Global economy – climate change, food systems supply, global health, etc.

Changing Needs of Stakeholders

- * How do we equip students with skills needed to remain relevant over the course of their evolving career paths?
- * What will land-grant look like in 2030/2040? What issues, skill sets do we need to provide/teach that will stay with them?
- * Think about the progress that has been made over the past 10 years as comparison

Challenge to the Task Force

- * Have fun with the thought of this huge opportunity.
- * Think boldly. Move the University to be “leading edge.” Think big picture - 20 years from now.
- * Task report is due June 1, 2020 – full strategic plan will be ready by fall
- * Per Chancellor Woodson, the University has money to invest in projects. Don't get bogged down on implementation and/or where funding/resources are coming from.

Current Approach ([Refer to Dean Linton PowerPoint & handout in shared Google drive](#))

- * Create database and identify key issues (via survey distributed to task force, Extension and faculty)
- * Identify highest priority issues captured through survey
- * Create 10-15 page document highlighting themes and recommendations to be shared with the Provost

Provost's Response to Questions from the Task Force

1. Business Model approach – Yes. Would be prudent to hear business models that produce increased revenue.
 2. What about overlap with other Task Forces – All chairs will be pooled together to make sure no duplicating or going in different “thought” directions.
 3. NC A&T Role – Not sure that we can include them; this is an NC State Strategic planning document. Need to keep the focus on our community.
 4. Future meetings – due to COVID-19 may plan to host as virtual meetings instead of face-to-face
 5. Staff input – Staff senate will meet April 1st.
 - * Susan Colby will contact Janice Sykes to have Dr. Rich Bonanno attend to talk about SP and ask for input from students. How they would like the university to evolve;
 - * Student Senate meets March 18 at 7:30 pm Task Force leadership will plan to attend.
 - * Outside Stakeholders – focus on staff/faculty for now
- * Other groups doing survey? Per Carolyn Bird – no one else has reached out to the faculty or student senate. No other groups plan to send surveys.

Survey Structure

1. Definition of land-grant – “What does a future land-grant look like?” no definitive description – wait for responses.
2. Add “Additional Comments” option to end of survey

Comments/Next Steps

- * Remove “current” from survey question #2 and also add open ended question to the end for additional comments
- * Check on opportunity to gather feedback/engage with students
- * Dean Linton responsible for ice cream at next face-to-face
- * Next date/time for meetings

March 24th

Zoom only

2:00 pm – 4:00 pm

Jeanine Gaul will send out calendar invite

April 3rd

Zoom only

2:00 pm – 4:00 pm

Jeanine Gaul will send out calendar invite

- * Staff Senate – April 1st – task force leadership would like to attend
- * March 18th – Student Senate meeting – Audrey Jaeger would like to attend