

**Brand and Reputation Task Force  
Meeting Agenda  
May 20, 2020**

- Welcome Benny Suggs
  
- Brief Review of Compiled Strengths and Opportunities  
Bohlander Brad
  
- Brief Review of Compiled Goals and Strategies Brad Bohlander
  
- Overview of resulting Draft Themes and Big Ideas Brad Bohlander
  
- Task Force Discussion
  
- Next Steps Benny Suggs