

**NC State Brand and Reputation Task Force
Meeting Agenda, March 24, 2020**

- Welcome Brad Bohlander, Benny Suggs
- Quick Overview of Google Drive Brad Bohlander
- Review of Previous Meeting Notes Brad Bohlander
- Board of Visitors Meeting Brief Chris Boyer
- Major Themes regarding Brand and Reputation Task Force Discussion
 - Where do we want NC State to be in 10 years?
 - How can NC State build on its strengths to advance its brand and reputation?
 - What needs to improve organizationally (structure, support, processes, etc.) to best advance brand and reputation?
 - What are some potential themes, big areas or big ideas we want to recommend that will best advance brand and reputation and help NC State achieve its potential?
 - What are some related and supporting Strategies and Initiatives?
- Next Steps Task Force Discussion