

ANNUAL REPORT

University Standing Committee _____ Bookstores _____

Academic Year Covered by Report _____ 2019-2020 _____

Date Report Submitted _____ June 26, 2020 _____

Report Submitted by _____ Jeff Halliburton _____

Number of times committee met _____ 1 _____

RECOMMENDATIONS

It was recommended that the committee establish a more regular schedule of meetings (2x per semester) to allow for more robust discussions about diverse store-related issues.

SUMMARY OF DISCUSSION ITEMS/ACTIVITIES OF COMMITTEE

The committee met during September of 2019 and elected Don Pagach, Poole College of Management, to serve as committee chair. We reviewed term assignments for FY20, FY21 and FY22.

Director Halliburton presented materials about the All-In course materials delivery program, illustrating the growth in the number of sections, number of students opting in to the program, and the savings for students. The committee also reviewed the 3-year and 10-year trend of course material sales and total store sales.

Retail partnerships and initiatives were reviewed. Highlights included an overview about the new partnership with Athletics and Wolfpack Sports Properties to manage the Official Store of NC State Athletics at shop.gopack.com, as well as partnerships with the Alumni Association and branded Shop-in-Shops (adidas, '47 Brand, League, Champion) in the Talley location.

The committee discussed Bookstores Policy (POL07-10-01), which was last updated in 1997 and is not aligned with modern business practices. Context was provided regarding the shifting course materials market and the rise of Amazon.

Future meetings dates were discussed, as well as scheduling conflicts and opportunities.

Planned meetings for November and February were cancelled due to committee scheduling conflicts, and the April meeting was not held due to the COVID-19 pandemic.

Committee member Sydney Thompson notified us in November that she was resigning from the committee and leaving NC State, having been named the Associate Dean of Libraries at Central Washington University.

RECOMMENDATION FOR REVISION OF CHARGE AND/OR MEMBERSHIP CONFIGURATION (if applicable): None.