

NC State Council on Athletics  
Friday, October 23, 2020 – Online Via Zoom  
12:00 pm

**Attendees:**

Kermit Bailey – Faculty, Graphic & Industrial Design  
Kimberly Bush – Faculty, PRTM  
Boo Corrigan – Director of Athletics  
Keith Edmisten – Faculty, Crop & Soil Sciences  
Ricky Etheridge – NC State Alumni Association  
Jeremiah Feducia – Faculty, Chemistry  
Jason Flores – Faculty, Biological Sciences  
Katie Graham – Director, ASPSA  
Cynthia Zuckerman Hyman – Faculty, Communication  
March Krotee – Faculty, Health and Exercise Studies  
Jason Osborne – Faculty, Statistics  
Joel Pawlak – Faculty, Forest Biomaterials (*Chair – Council on Athletics*)  
Lynsey Romo – Faculty, Communication  
Taylor Thomas – Student Government

**Guest Attendees:**

Beverly Armwood, Buzzy Correll, Josh Dalton, Fred Demarest, Carrie Doyle, Will Hale, Raymond Harrison, Michelle Lee, Jenna McLaughlin, Stephanie Menio, Garrett Munro (athletics administrators); Leon Krapf (SAAC representative); Julia Zachgo (guest student-athlete); Kim Landrus (guest head coach)

**Unable to Attend:**

Jason Bocarro – Faculty, PRTM  
Laura Bottomley – Faculty, Engineering  
Wendy Crumpler – NC State Student Aid Association  
Rachel Finn – Undergraduate, Student Senate  
Joy Gayles – Faculty, ELPHD  
Michael Kanters – Faculty, PRTM (*Chair – Faculty Academic Committee*)  
Betsy Lanzen – Associate, General Counsel  
Jim Mickle – Faculty, Plant and Microbial Biology  
Joe Rhyne – NC State Alumni Association  
Jimbo Robbins – NC State Student Aid Association  
Sheri Schwab – Vice Provost, Office for Institutional Equity and Diversity  
Nicole Teague – Undergraduate, Student Senate  
Carrie Zelna – Associate Vice Chancellor, Student Affairs / Interim Director, ASPSA

1. Welcome. Dr. Joel Pawlak welcomed the group and called the meeting to order at 12:04 pm.
2. Previous Minutes. The minutes of the September 18, 2020 meeting were reviewed, with no recommendation for edits,

It was MOVED to:

“Approve the minutes of the September 18, 2020 Council on Athletics meeting”

*(APPROVED - Unanimously)*

3. Guest Head Coach. Kim Landrus, Head Coach Gymnastics, joined the group as the guest head coach for the Council. Landrus expressed gratitude to the Council for being able to discuss NC State's Gymnastics Program. She is entering her 4th year at NC State and two of those years she was named EAGL Head Coach of the Year. In 2019, she coached the team to league-leading honors. In 2020, they were regular season co-champs, had a senior and conference champ of the year, and finished the season 23rd in the country. Landrus went on to highlight the talented freshman and returnees they have along with their promising and high expectations for the upcoming season. Coach Landrus and her staff have prioritized setting goals academically and athletically. They emphasize the importance of the mindset in Gymnastics, competing every day in practice for the little girl that fell in love with the sport, and growth in all aspects. They really embraced the student part of the student-athlete and the entire team was on the NC State Honor Roll along with over half on the dean's list. Landrus also noted that COVID has been challenging for the team by taking 5 months off of training and with recruiting being virtual. Preparing them for life after college is the most important for Landrus and her staff.
  
4. Guest Student-Athlete. Julia Zachgo, Women's Cross Country / Track & Field Student-Athlete, joined the group to discuss her experience at NC State. Julia has had a lot of success and made the USTFCCA All-American Team, All-ACC Team, All-ACC Academic Team, and the All-Region team. She expressed gratitude and thanks to the Athletic Department for their support and taking care of student-athletes. She appreciates that the Cross Country team does a great job taking care of each other as a team. Zachgo noted that it was hard with COVID but they were still able to run and train in their sport. She went on to highlight several team initiatives they had which included participating in a "Run Against Hunger" run that raised money for a good cause and had multiple teams involved. The Track & Cross Country team also participated in a headphone donation to the Boys and Girls Club. Lastly, she mentioned that the ACC Championships will be at home at WakeMed. Julia is majoring in Business Administration with a concentration in Supply Chain and minor in Non-Profit Administration.
  
5. Athletic Department Update. Athletic Director Boo Corrigan provided a brief update regarding the Athletic Department matters, as follows:
  - Boo began by thanking Julia and Kim for their leadership and the student-athlete's that look up to them.
  - Town Hall Call - 76% return for climate survey with Communication being the biggest need.
  - COVID Challenges - Learning how to continue to improve and come out of this full force.
  - Numbers - 77 football teams competing out of 130, 54 VB teams out of 330, 36:00 Men's Soccer 20 out of 205, Men's XC 68 out of 307, and Women's XC 73 out of 330 teams competing.
  - Over 9,422 tests with 95 positives (83 student-athletes, 2 staff, and 10 managers). Only about 1% positive.

- Spent over \$700,000 on the new testing with projections of a total of \$2 million by end of fiscal year.
- The department has been able to narrow the gap in the budget shortfall going from \$30 million to \$20 million.
- Guardian Wolves Fund → Reaching out to donors capable of giving \$1 million+ for this fund to help come out of this deficit, considering taking out a loan, and receiving pledges against a \$20 million dollar loan to offset the costs of this.
- The budget challenges are not just unique to NC State they are being seen all over the country.
- The department had a 7% attendance at the most recent game, ½ went to students and families, and ½ went to donors.
- ACC Network distributions worked out better than anticipated → budgeted for \$4 million and received \$4.8 million.
- ACC did a great job with scheduling for Football.
- Spring will be interesting with Fall, Winter, and Spring sports all competing at the same time.
- NCAA granted an additional year of eligibility → Several athletes will be pursuing graduate studies as a result of this.
- NIL continues to develop with more updates to come.
- NC State student-athletes have made the department proud with the Social Justice initiatives and the patch that was completed. Boo expressed appreciation to the Wilson College of Textiles for their help with the design and creation of the patch.

6. Athletics Student Engagement Update. Raymond Harrison, Sr. Associate AD for Student Services, provided an update on student athlete engagement initiatives.

- Athletics Student Engagement develops a program for the entire year → This year we had to adjust on the fly with COVID
- Listening and learning to and from student-athletes for their voice to be heard.
- 7 Buckets:
  - Recognition Opportunities (Wolfies Virtually)
  - Welcome Back Pack Event (had former SA's speak to our current athletes)
  - #PackUnited created out of response to public events (Education, Awareness, Action)
  - Voting Initiatives
  - Ongoing Community Service and Outreach (Virtual Mentorship with a middle school)
  - A day of SAAC Engagement (food bank)
  - Impact Programming → Mental Wellness & Sports Psych (Hillinski's Hope Speaking Engagement)
- Creating Spaces - Men of Color, Women of Color, LGBTQ, and Pack International groups for student-athletes to receive support
- Heart of the Pack Award (3 each month)

7. NCAA Legislative Update. Carrie Doyle, Sr. Associate AD/Compliance, provided an update regarding recent NCAA Legislative Action.
  - NCAA → Transfers and NIL → will be voted on in January 2021 and go into effect August of 2021.
  - NIL Proposal is very dramatic.
  - Student-Athletes will be permitted to make money, have businesses, and market those businesses.
  - Student-Athletes will be required to disclose their information.
  - This will transform intercollegiate athletics into something very different than it is today.
  - Two Buckets → Student Athlete Business and Non-Business (Endorsements, Advertisements)
    - Provision to allow NCAA to be allowed to limit certain things.
8. Sub-Committee Updates. Joel Pawlak, Faculty Athletic Representative, provided updates on the various Sub-Committees.
  - Subcommittee Assignments have been sent to the Council.
  - Additional information will follow.
9. SAAC Updates. Leon Krapf, President of SAAC, provided updates to the council.
  - Leon expressed thanks for the support the athletic department provides, the opportunity to play, the support on social matters, and the sacrifices staff have made with pay cuts in order to protect the student-athletes.
  - Adversity → Growth happens outside of your comfort zone.
10. Other Business. Dr. Feducia requested that Council Members be on the lookout for the upcoming save the date message for the Fall Eligibility Review. The review will be December 3rd from 12:00-4:00. It will be virtual and the invite will go out soon.
11. Next Meeting. The next meeting is scheduled for November 20, 2020, virtually.
12. Adjournment. Having no further business, the meeting was adjourned at approximately 1:57 pm.

*Respectfully submitted by Will Hale.*