

NC State Council on Athletics  
Friday, November 20, 2015 – Talley Student Union, Rm #3285  
2:00pm

**Attendees:**

Astra Ball – NC State Student Aid Association  
David Beam – NC State Alumni Association  
Nathan Corder – Graduate Student  
Dave Ellis – NC State Alumni Association  
Jason Flores – Faculty, Biological Sciences  
Joy Gayles – Faculty, Leadership Policy & Adult and Higher Education  
Katie Graham – Director, ASPSA  
Rob Hoon – General Counsel  
Michael Kanters – Faculty, PRTM  
Ed Lindsay – Faculty, PRTM  
Page Marsh – Athletics, Head Women’s Golf Coach  
Jim Mickle – Faculty, Plant and Microbial Biology  
Joel Pawlak – Faculty, Forest Biomaterials (*Chair – Faculty Academic Committee*)  
Tracey Ray – Office for Institutional Equity and Diversity  
Jimbo Robbins – NC State Student Aid Association  
Roby Sawyers – Faculty, Accounting (*Chair – Council on Athletics*)  
Christopher Tonelli – Faculty, Libraries  
Paul Williams – Faculty, Accounting  
Deborah Yow – Director of Athletics

**Guest Attendees:**

Chris Boyer, Georgia Brown, Sherard Clinkscales, Carrie Doyle, Michelle Lee, Michael Lipitz (athletics administrators), Taylor Zaytoun (student-athlete), Simon Earnshaw, Keith Miller, (guest head coaches), Josh Dalton (graduate assistant)

**Unable to Attend:**

Karen Bullock – Faculty, Social Work  
Tommy Holden – Faculty, Health and Exercise Studies  
Larry Silverberg – Faculty, Mechanical & Aerospace Engineering

1. Welcome. Dr. Roby Sawyers welcomed the group and called the meeting to order at 2:02pm.
2. Previous Minutes. The minutes of the October 20, 2015 meeting were reviewed, and with no recommendations for edits,

It was MOVED to:

“Approve the minutes of the October 2015 Council on Athletics meeting.”

*(APPROVED – Unanimously)*

3. Athletics Update. Athletics Director Debbie Yow briefed the group on a number of topics listed below:

- a. If you can play, you can play. The council viewed a video created by the Student-Athlete Advisory Committee in August 2015 as part of a national initiative to encourage inclusion in athletics, regardless of differences, whether ethnic, etc. The group is very proud of the outcome and the video has been well-received.
- b. Habitat for Humanity Build-a-Block. Build-a-Block is an initiative led by Chancellor and Ms. Woodson that will result in NC State sponsoring and building 11 homes in the next year. Each home costs \$65,000 to construct; athletics will commit \$65,000 to the project and will participate in the work of building the condominiums.
- c. Faculty Senate presentation summary. Katie Graham and Dr. Sawyers recently presented information on graduation rates, ASPSA funding comparisons, and allocation of resources.
- d. Heightened security measures. In light of recent global events, and in consultation with campus security experts, the remaining home football games will have increased security measures for all those entering the stadium. These measures, including more thorough baggage checks and metal detecting, are consistent with other venues throughout the country. Gates will open 30 minutes earlier than usual and patrons have been encouraged to arrive early.
- e. National Football Foundation statistics. The NFF Board has statistics that reflect the small percentage of collegiate players who make an opening week roster in the NFL.
- f. New apparel deal. A new six-year agreement with Adidas has been announced, in which 2/3 of the payout is in apparel and 1/3 is in cash. The new deal is a positive step for athletics, as well as many other campus groups such as the band, dance team and ambassadors. Deputy AD Chris Boyer explained that overall retail trademark licensing guarantees will go towards campus-wide student scholarships and other student activities. Some hard goods are not included in the Adidas contract, but that equipment is obtained through other auxiliary agreements. He additionally explained that head coaches do not receive direct payments through the apparel deal and that the athletic director's discretionary allotment goes towards support for campus groups.
- g. Forbes magazine article. Dr. Yow contributed to an upcoming Forbes magazine article that will examine the emerging issues in college athletics. She identified likelihood of national conversations related to revenue distribution modification.
- h. Leadership Academy speaker series. Senior Associate AD Sherard Clinkscales shared flyers that outlined previous and upcoming guest speakers for the Leadership Academy series housed in Athletics.

4. Guest Head Coaches.
  - a. Keith Miller, rifle. Coach Miller has been head rifle coach since 1990. The team is currently 16-2 and ranked #10 in the nation. They compete in two conferences (Great American Rifle Conference and South Eastern Air Rifle Conference), but will likely move to participation in only the more rigorous GARC in future seasons. The team has broken a number of school records, with one student-athlete on track to be an All-American. A mid-year transfer, who will join the team in January, is also an All-American. They like their new air rifle practice range in Broughton Hall and hope to stay there even after athletics moves back into Reynolds Coliseum. A new off-site practice range is also being explored. He explained that most recruiting is done from club teams, although there are strong high school programs in Northern Virginia and Georgia. He discussed the coed nature of the sport as well as the scoring structure of a competition.
  - b. Simon Earnshaw, women's tennis. Coach Earnshaw is entering his 2<sup>nd</sup> season. He explained that he inherited a team that traditionally saw high success in the classroom, but not on the court. He has goals to change that through hard work and development of a new culture. NC State has a lot to sell which helped him secure the 9<sup>th</sup> best recruiting class in the country. Fall tournaments have gone well this year and the team is moving in a good direction with contributions from all members.
5. Guest Student-Athlete. Student-Athlete Taylor Zaytoun, a senior on the women's tennis team majoring in fashion and textile management, addressed the group. She is a Raleigh native with a 4.0 GPA and a goal to work in the sports apparel industry. Her tennis skills have improved tremendously under the direction of their new coach.
6. Title IX report. Associate AD Michelle Lee provided a report on Title IX compliance. After seeing a slight increase in the gap between gender participation numbers, as compared to overall campus enrollment, discussions have been initiated with head coaches about roster number management. She explained that roster numbers are recorded after the first official competition. It was noted that Title IX compliance is a part of the overall athletics strategic plan and that self-assessments would identify any concerning trends. Roster numbers are only a part of compliance, as scholarship numbers, operating budgets and facility enhancements are also considered. The university is in good shape, but athletics plans to be vigilant in the oversight efforts.
7. Compliance Education. Senior Associate AD Carrie Doyle reviewed the SMU infractions report summary. The infractions resulted in sanctions for their men's golf and men's basketball programs.
8. New Business. Chairman Sawyers reported that committee chairs are working on changes in the structure and charges of the Council's committees and for the overall Council bylaws. He reviewed his report to the Faculty Senate regarding eligibility, graduation metrics and the NCAA proposal on academic misconduct. He is also working with athletics staff to solidify the institution's stance on all NCAA proposals.

9. Next Meeting. The next meeting for the Council on Athletics is scheduled for Friday, January 22<sup>nd</sup> and will be held in Talley Student Union.
10. Adjournment. Having no further business, the meeting was adjourned at approximately 4:02pm.

*Respectfully submitted by Georgia Brown.*