

NC State Council on Athletics
Friday, October 30, 2015 – Talley Student Union, Rm #4280
2:00pm

Attendees:

David Beam – NC State Alumni Association
Karen Bullock – Faculty, Social Work
Nathan Corder – Graduate Student
Jason Flores – Faculty, Biological Sciences
Joy Gayles – Faculty, Leadership Policy & Adult and Higher Education
Katie Graham – Director, ASPSA
Tommy Holden – Faculty, Health and Exercise Studies
Rob Hoon – General Counsel
Michael Kanters – Faculty, PRTM
Jim Mickle – Faculty, Plant and Microbial Biology
Larry Silverberg – Faculty, Mechanical & Aerospace Engineering
Tracey Ray – Office for Institutional Equity and Diversity
Jimbo Robbins – NC State Student Aid Association
Christopher Tonelli – Faculty, Libraries
Paul Williams – Faculty, Accounting
Deborah Yow – Director of Athletics

Guest Attendees:

Chris Boyer, Georgia Brown, Sherard Clinkscales, Carrie Doyle, Michelle Lee, Michael Lipitz, Diane Moose, Rob Murphy (athletics administrators), Jonathan Addison (student-athlete), Mark Gottfried, Braden Holloway, (guest head coaches), Paul Powers (faculty)

Unable to Attend:

Astra Ball – NC State Student Aid Association
Dave Ellis – NC State Alumni Association
Ed Lindsay – Faculty, PRTM
Page Marsh – Athletics, Head Women's Golf Coach
Joel Pawlak – Faculty, Forest Biomaterials (*Chair – Faculty Academic Committee*)
Roby Sawyers – Faculty, Accounting (*Chair – Council on Athletics*)

1. Welcome. Dr. Karen Bullock acted as chair on behalf of Dr. Roby Sawyers and welcomed the group and called the meeting to order at 2:03pm.
2. Previous Minutes. The minutes of the September 25, 2015 meeting were reviewed, and with no recommendations for edits,

It was MOVED to:

“Approve the minutes of the September 2015 Council on Athletics meeting.”
(*APPROVED – Unanimously*)

3. Guest Head Coaches.

- a. Mark Gottfried, men's basketball. Coach Gottfried is starting his 5th season at NC State. He spoke of NC State being a great place to work and a great place to which he can recruit. The program is happy about their four consecutive NCAA Tournament appearances and Sweet Sixteen appearances, but is not satisfied. This year's team has been practicing for three weeks and their bond will be their biggest strength. They will look to replace top scorers and leadership maturity that was lost from last year's roster. Coach Gottfried expressed his gratitude for Chancellor Randy Woodson's and Dr. Debbie Yow's leadership.
 - b. Braden Holloway, men's and women's swimming and diving. Coach Holloway is also entering his 5th season. He echoed Coach Gottfried's sentiments and stated that as an alumni student-athlete, he is proud of where NC State has come as a whole, both as a campus and athletically, since the late 1990s. His first year at the helm was difficult, but recent success has been great and the teams have no intention of moving backwards or accepting the status quo. The women's team is off to their best start ever and hopes to build its own reputation of success separate from the men. The men's team will strive to finish as a Top 5 program nationally and has a national championship set within its goals. Because 2016 is an Olympic year, there will be some competitive sacrifices in the collegiate season made so that individuals can qualify for their national teams; a few male student-athletes are already on the slate for their country's roster. Academically, both teams are exceling and each one had a single-year APR of 1000.
4. Guest Student-Athlete. Student-Athlete Jonathan Addison, a senior track and field athlete who is majoring in Industrial Engineering, spoke to the group. He is a Raleigh native who chose NC State because of his academic focus on engineering and because of his position (jumps) coach. He has been an indoor and outdoor ACC Champion, three-time All-American and three-time Academic All-American. His athletic goal is to make the Olympic Trials this year. He has completed two summer internships in General Engineering and has already received a job offer.
 5. Sports Medicine Report. Assistant Athletics Director Rob Murphy was charged with three tasks upon being hired: improve and enhance the quality and diversity of care for student-athletes, develop comprehensive concussion policy and analyze and update the drug testing policy. Mr. Murphy provided a presentation to the group on the concussion policy, reviewing the definition, common features, assessment tests, signs and symptoms, as well as management protocol. NC State Athletics Sports Medicine has a comprehensive 25-page plan for concussion management, including referring all concussions to a physician and employing a birds-eye medical observer for every football game.
 6. Athletics Update. Athletics Director Debbie Yow briefed the group on a number of topics listed below:

- a. Apparel Deal. The University will agree to a new apparel contract soon that will result in an increase in product allotment and cash. The projected cash payments will go towards needs to support the student-athletes.
 - b. Maintaining a Compliant Culture within the Organization. Dr. Yow shared with the group the importance of communicating culture expectations. She has an internal document that is periodically shared with the head coaches and administrators that explains how to establish a desired organizational culture, how to reinforce that culture and how to act with integrity if the culture is threatened.
7. NCAA Litigation Update. Rob Hoon of the University General Counsel Office shared updates on NCAA-related court cases. The O'Bannon case ruling was partially reversed in the appeals court, with the judges' finding that amateurism is worth protecting and that student-athletes should not receive the \$5,000 per year in deferred compensation. No updates were available on the Kessler case.
8. ASPSA Update. Director of ASPSA Katie Graham reviewed important dates on the academic calendar. She shared with the group graduation rates that will be publicly released in the upcoming week for the 2008 cohort (those entering NC State as freshmen on a scholarship in the fall of 2008). The Federal Graduation Rate declined from 2014, but is still the second highest ever. The Graduation Success Rate, at 83%, is the highest ever. The group discussed how the FGR penalizes schools for scholarship student-athletes who transfer and ways to minimize the number of transfers. Suggestions included refining internal processes so that changing majors would be less complicated and to share success stories from student-athletes who thrived when they chose to stay with a program after a coaching change.
9. Compliance Education. Senior Associate AD Carrie Doyle reviewed the proposed NCAA process for institutions to assess instances of perceived academic misconduct or impermissible academic benefits and a robust discussion followed.
10. New member. Nathan Corder was introduced as the new representative for graduate students. He was a student-athlete at the University of Alabama.
11. "If you can play". The athletics department was commended for their "If you can play, you can play" video in support of diversity.
12. Next Meeting. The next meeting for the Council on Athletics is scheduled for Friday, November 20th and will be held in Talley Student Union.
13. Adjournment. Having no further business, the meeting was adjourned at approximately 4:08pm.

Respectfully submitted by Georgia Brown.